

2021

Employment Report

"TechTogether was one of the greatest things I found during my time so far in college. It has helped me gain real-world exposure of the topics I learn in my classes and has allowed me to showcase my talent through applications of my knowledge. I, then, add these projects to my resume to enhance my portfolio."





REPORT SUMMARY

In 2021, TechTogether conducted our first-ever employment survey to determine how our hackathons have impacted employment opportunities and outcomes for attendees.

TechTogether collected 289 responses from our employment survey, which represents 10% of TechTogether's 2020-2021 hackathon attendees. The statistics presented in this survey should be treated as trends that are helping us understand TechTogether's larger industry impact.

Through this survey, TechTogether found the following:

- TechTogether hackathon attendance positively impacts an individual's interest in pursuing academic and career pathways in STEM.
- TechTogether positively impacts our community's likelihood to land employment opportunities.
- If a company sponsors a TechTogether hackathon, a participant is more likely to apply for a job at that company. They are also more likely to recommend that company to a friend and think of that company as gender-inclusive.

More broadly, TechTogether has played an influential role in the growth and career advancement of our hackers.

"TechTogether's projects and overall experiences helped me shape my resume and become more confident to get my current internships!"



EXPOSURE

TechTogether hackathons are an effective method of getting people of marginalized genders interested in STEM pathways.

84%

YES

Has TechTogether positively influenced your decision to pursue a major, minor, or bootcamp program in computer science, computer engineering, or information technology?

87%

YES

Has TechTogether positively influenced your decision to pursue employment opportunities in the tech industry?

PREPARATION

TechTogether hackathons help individuals get experience on their resumes increasing their likelihood of getting employed.

38%

YES

Do you have a TechTogether hackathon project on your resume?



CONVERSION

TechTogether positively impacts our community's likelihood to land employment opportunities.

13%

YES

Have you gotten an interview because of TechTogether or at a TechTogether event?

13%

YES

Have you gotten an internship or full-time job offer because of TechTogether?

31%

SOME ROLE (3)

On a scale of 1 - 5, how big of a role has TechTogether played in helping you land employment opportunities?

"TechTogether has been instrumental in building my confidence so I feel able to pursue tech jobs and believe in my ability to succeed in tech!"

IF A COMPANY SPONSORS A TECHTOGETHER
HACKATHON, HOW DOES IT CHANGE YOUR VIEW OR
PERCEPTION OF THAT COMPANY?

65%



I am more likely to apply to a job or internship at that company.

51%



I am more likely to think of that company as inclusive for people of marginalized genders.

38%



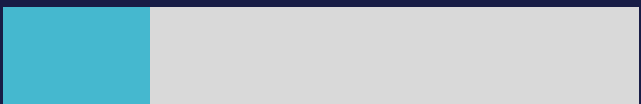
I am more likely to recommend that company to a friend.

32%



I am more likely to think of that company as innovative.

29%



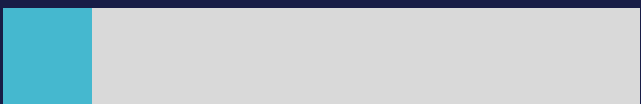
I am more likely to use that company's product.

28%



I am more likely to accept a role at that company.

10%



Event sponsorship has no effect on what I think about that company.

WHAT ROLE(S) HAVE YOU HELD OR CURRENTLY HOLD AS AN INTERN, VOLUNTEER, OR FULL-TIME EMPLOYEE?

55%



Software Engineer

16%



Data Analyst

15%



Graphic Designer

14%



Product Manager

8%



Marketer

7%



Product Designer

6%



Brand Development

ABOUT TECHTOGETHER

TechTogether, the nation's largest initiative to address the gender inequities in the hackathon community, supports over 10,000 hackers. TechTogether is credited in part with increasing the representation of women and non-binary people in the hackathon community by 18% to 39% from 2019 to 2020. (Source: MLH 2020 State of the League Report).

Since we were founded in 2017, TechTogether has served over 4,700 people of marginalized genders through our annual gender-focused hackathons hosted across the country. On average, 50% of our hackers have never attended a hackathon before.

TechTogether serves people of marginalized genders, this includes transgender women, cisgender women, transgender men, non-binary individuals, and all gender identities which have been systematically oppressed by those in power throughout history.

"TechTogether has helped me create a strong network of women, trans, and non-binary technologists that has made me feel supported and more comfortable pursuing a career in tech."